**Teaching and Learning Innovation Series**

**Professional Development Videos**

**VIDEO TITLE**: “How To Write a Book Proposal”

**TRACK**: Scholarship

**KEY WORDS**: Faculty Development, Scholarship, Book Proposal

**OVERVIEW**: “HTWBP” is envisioned a 10-12 minute video aimed at an **audience** of typical faculty members who would like to publish but aren’t sure how to start. Its basic **theme** is that (1) the overlap of teaching and scholarship help a professor to thrive, and (2) it’s not as difficult as you may think.

**KEY QUESTIONS**:

* Why does scholarship matter?
* Where does a book rank in terms of scholarship?
* Am I qualified to write a book?
* Are publishing companies really looking for books?
* What does a book proposal look like? [one-page available]

**Contact Information:**